### SPONSORSHIP OPPORTUNITIES

**Past attendees have included:**
- C-Level Executives
- Controllers and Comptrollers
- Executive and Senior Vice Presidents
- Directors and Senior Managers
- Senior Payments Executives
- Senior Operations, Fraud, Risk, and Compliance Managers
- Senior government payment officials
- Businesses supporting the payments industry
- Government agencies, universities, and more!

**Why YOU should participate:**
- It’s a strategic opportunity to showcase your brand to executives and senior payments professionals who make or influence purchasing decisions.
- We are dedicated to advocating sound payments practices through education and networking.
- We offer a variety of engaging virtual sponsorship opportunities that will make a lasting impression.

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**Includes sponsorships for our 3rd Annual Charity Golf Tournament**

**October 14, 2020**

Cowboys Golf Club

Grapevine, TX

Proceeds to benefit COVID-19 relief efforts supporting small businesses!

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**To reserve your sponsorship:**
- Visit executivepaymentssummit.org.
- Create a login if you don’t already have one.
- Click on the Sponsorship tab.

**Questions?**
- Contact Stephanie Tisch, AAP, Vice President, Marketing at stisch@epayresources.org or 1-800-475-0585 x1403.
### Platinum Level - Keynote Sponsor  $5,000; only one available

- Five-minute presentation/commercial before the keynote session about your company
- Opportunity to introduce keynote speaker
- 4 complimentary Summit registrations
- Logo on digital program booklet cover*
- Full-page ad in digital program booklet*
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Verbal recognition at the Summit & Dedicated ad space in the virtual event engagement hub
- Recognition in social media

### Gold Level - Break Sponsor  $3,000; only two available

- Choose to sponsor one of the transition breaks and your 3 minute “commercial” can be run before the break or a visual ad showing during the break
- 3 complimentary Summit registrations
- Logo on digital program booklet cover*
- Half-page ad in digital program booklet*
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Verbal recognition at the Summit & Dedicated ad space in the virtual event engagement hub
- Recognition in social media

### Silver Level - Networking Breakout Room Sponsor  $1,000; only 4 available

- 2 complimentary Summit registrations
- Podium time/ live introduction or 2 minute pre-recorded commercial before the networking/breakout rooms session
- Leading/hosting one of the breakout topics
- Logo in digital program booklet*
- Quarter-page ad in digital program booklet*
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Verbal recognition at the Summit & Dedicated ad space in the virtual event engagement hub
- Recognition in social media

### Bronze Level - Session Sponsor  $500

- 1 complimentary Summit registration
- Logo in digital program booklet*
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Logo included (and linked) in the sponsor section of the virtual event engagement hub
- Recognition in social media
Ads for Digital Program
- Full Page Ad (5" X 8") $400.00
- Half Page Ad (5" X 4.124") $300.00
- Quarter Page Ad (2.125" X 4.125") $100.00

Attendee Giveaway
$100
- Sponsor provides an item for the care package/swag bag

Engagement Hub Sponsor
One available
$4,000
- Three-minute recorded commercial/video in communications to promote the engagement hub and placed on the landing page of the engagement hub up to 10 days before the event
- 2 complimentary Summit registrations
- Logo on main banner area of engagement hub landing page
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Logo included (and linked) in the sponsor section of the virtual event engagement hub

Care Package “Attendee Swag Bag” Sponsor
One available
$2,000
- 1 complimentary Summit registration
- Two-minute recorded commercial/video in email communication to promote the care package delivery notice to attendees
- Provide a slick, brochure, or giveaway item to be included in the care package
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Logo included (and linked) in the sponsor section of the virtual event engagement hub

Zoom Sponsor
One available
$2,000
- 1 complimentary Summit registration
- Your logo is part of the Zoom Virtual Video Background image for ePay Hosts/Speakers. The Background image will also be shared with attendees to use in the Engagement Hub
- Two-minute recorded commercial/video posted in the Engagement Hub with the notice of the background image file
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Logo included (and linked) in the sponsor section of the virtual event engagement hub

Social Hour Sponsor (Happy Hour)
One available
$1,000
- 1 complimentary Summit registration
- Podium time/ live introduction or 2 minute pre-recorded commercial before the happy hour
- Special recognition and link on ePayResources’ website – Executive Payments Summit page
- Logo included (and linked) in the sponsor section of the virtual event engagement hub

Golf Sponsor
- Combo Golf Reception and Tournament: $2,500 (includes 4-person scramble team registration)
- Golf Swag Bag: $1,000
- Golf Grand Prize: $800
- Golf Beverage Cart: $500
- Golf Special Hole (Closest to the Pin or Longest Drive): $250

**SOLD**